

Product and Technology Overview

All Wireless Workplace for #GenMobile

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Leader in Wired & Wireless LAN Magic Quadrant



Who Is Aruba?





Recognized as an Industry Leader







Leader in Wired & Wireless LAN Magic Quadrant 2015



HP Positioned in Gartner's Leaders Quadrant

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The Tide Has Shifted: Gartner Critical Capabilities

UNIFIED WIRED + WIRELESS		ENTERPRISE WLAN		SMALL OR REMOTE OFFICE		GUEST ACCESS		HIGH DENSITY VENUE	
1. CISCO	3.86	1. ARUBA	4.27	1. ARUBA	3.93	1. ARUBA	4.26	1. ARUBA	4.03
2. ARUBA	3.82	2. HIVE	3.84	2. CISCO	3.85	2. HIVE	3.81	2. XIRRUS	3.91
3. HP	3.65	3. CISCO	3.59	3. HP	3.66	3. CISCO	3.66	3. HIVE	3.89
4. EXTR	3.56	4. EXTR	3.29	4. EXTR	3.59	4. EXTR	3.35	4. CISCO	3.81
5. HIVE	3.53	5. AVAYA	3.26	5. HIVE	3.56	5. AVAYA	3.31	5. EXTR	3.56
6. JNPR	3.52	5. HP	3.26	6. AVAYA	3.49	5. HP	3.31	6. AVAYA	3.52



Trusted by Enterprises Worldwide

































#GenMobile

IS HERE



Before #GenMobile In 2005





#GenMobile in 2013-2015





South East Asia



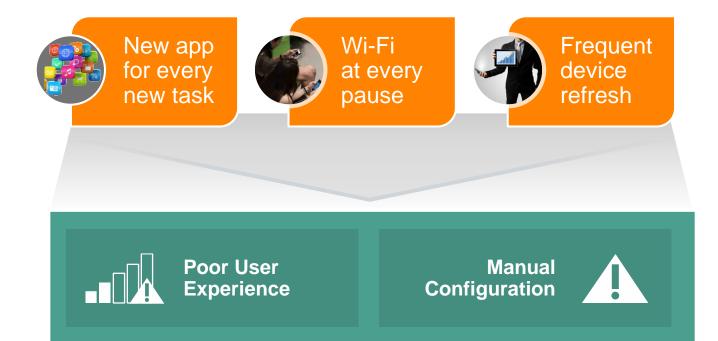
APAC

U.S.





GenMobile# Expectations/Pains





#GenMobile Imperative: All-Wireless Campus



STABLE AIR

Wi-Fi that doesn't slow down as many people connect

SECURE AIR

Secure resources when personal devices and guests connect

SIMPLE AIR

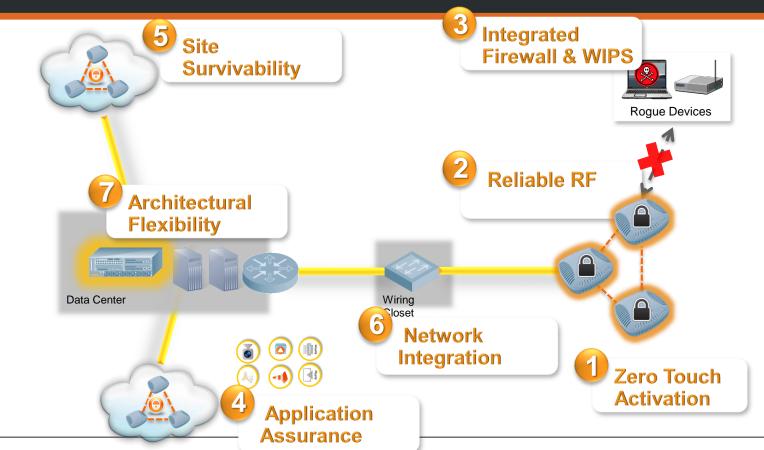
Easy to setup and manage. Easy BYOD & Guest access.

SMART AIR

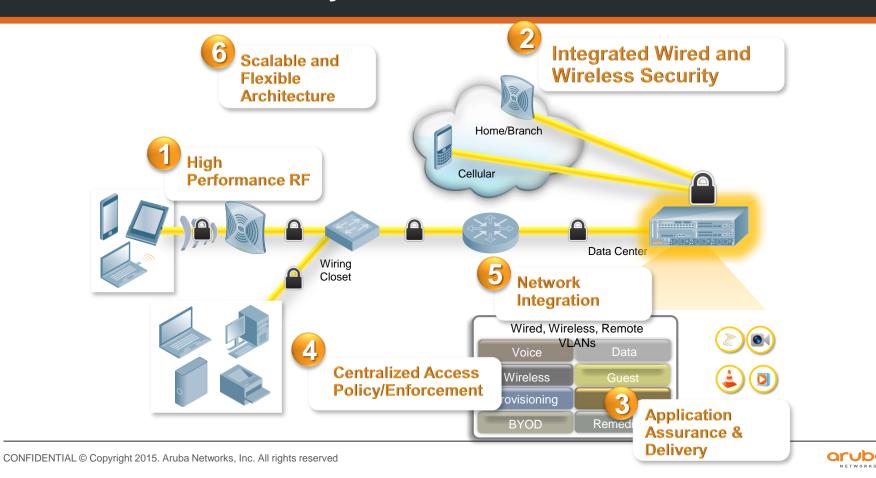
Provide Visibility to WLAN.



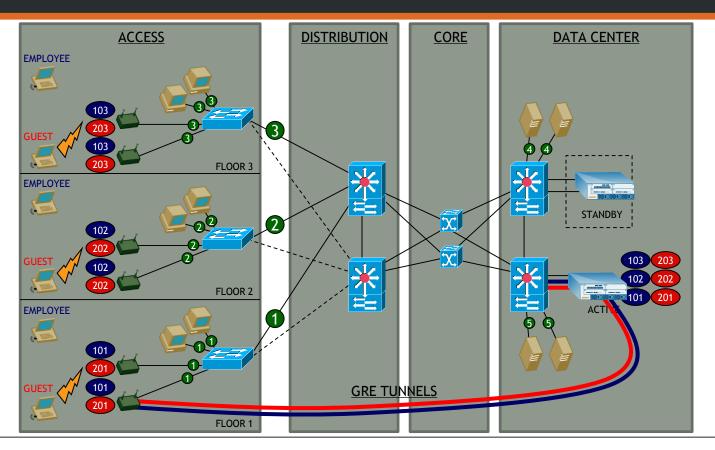
Benefits of Aruba Instant



Benefits of a Mobility Controller

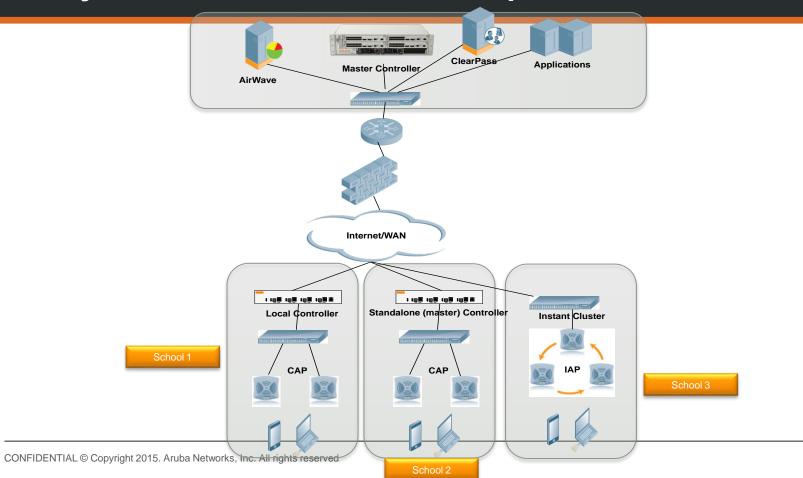


Benefits of a Mobility Controller





A Hybrid "Site Survivable" Campus



Flexible Architecture











Mobility Controllers

Complex VLAN topologies MOBILITY CONTROLLER

Centralized encryption

Better DPI, L3 mobility

Bandwidth limits by user role



Aruba Instant Enterprise

Ideal for small campuses
Many individual remote sites
No on-site IT expertise
Minimal onsite HW and cost



Access **Points**

Outdoor Access Points



270 Series First & only enterprisegrade 11ac

Hospitality Access Points



205H 3 ports 802.11ac



AP-103H 2 ports 802.11n

Indoor Access Points





320 Series Highest Density Dual uplink, 2.5 Gpbs



220 Series High Density/Perf. Dual uplink, 1.7 Gpbs



210 Series Carpeted space 1.7 Gbps



200 Series Lower density 1 Gbps

Remote APs



RAP-3 3 ports



RAP-109 4 ports



RAP-155 4 ports



205H 3 ports 802.11ac

802.11ac AP portfolio selection

	Model	Location	Performance	Density	Vertical
ante	200 Series	Indoor	Moderate	Moderate (50 active)	K-12 Retail
onuba	210 Series	Indoor	High	Moderate (75 active)	Carpeted space
aruba	220 Series	Indoor	High	High (125+ active)	Lecture Halls Venues Warehouses
onde onde	320 Series	Indoor	Highest	Highest (150+ active)	Lecture Halls Venues
	270 Series	Outdoor	High	High (125+ active)	Outdoor

High-level Product Summary

Lowest cost dual radio 2x2 11n hospitality APs for low-density deployments

Up to <u>32 concurrent clients</u>

Entry-level Hospitality variant of AP-103

Part numbers:

- AP-103H: Entry-level dual-radio 2x2 802.11n hospitality AP, integrated antennas,
 2 local network ports, passive Pass-Through port.
- No Instant variant

Dual radio, 802.11n 2x2:2 (300Mbps max at HT40)

- All the standard radio features: SDM, CSD, STBC, MRC, LDPC
- Advanced Cellular Coexistence (ACC)

Platform:

- QCA chipset: AR9344 SoC ("Wasp") + AR9582 2nd radio ("Peacock")
- 64MB SDRAM, 16MB FLASH

Wired interfaces:

- 1x Gb Ethernet (uplink), console port (pin header), DC power, reset butt
- 2x Fast Ethernet (local), one pair passive RJ45 Pass-through ports

Minimum SW versions

and Hilling

AOS: 6.4.1

Power:



Introducing the Aruba 205H

High performance dual radio 2x2 11ac Hospitality/Branch AP

- Base platform identical to AP-205, with all typical features (including ACC)
- Integrated "somewhat directional" antennas
- Intended for vertical (wall/desk) orientation (only)
- Three active GbE local ports. One can supply POE-PSE (when DC or 802.3at powered)
- Set of RJ45 pass-through ports (back to bottom)
- USB host interface (5W), DC power (48V), reset button, LEDs (2x: system, PSE), consc

Both controller based and Instant product variants

Size (wall mounted, with plate): 86mm (w) x 150mm (h) x 40mm (d)

Slightly higher and deeper than AP-103H

Software: AOS 6.4.3.0, Instant version 4.2.0.0

Orderable: now for AOS, March pricelist for Instant

Shipping: late March for AOS, April for Instant

Remember: always check compliance website for the latest local certification status



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Product Use-Cases and Positioning

Hospitality – Wall

- High-end alternative to AP-103H
 - 11ac, PSE, USB, GbE ports, etc.
 - Instant option
- Limited impact on existing



Branch - Desk

- Needs optional kit for this
 - AP-205H-MNTR
- 11ac dual radio RAP option
- 802.11ac alternative to RAP-109





270 Series & 228 Hardened AP Portfolio





AP-270 Series APs



FEATURES

- Smallest Total Volume
- Dual 11ac 3x3:3
- Simplified installation
- Operates with:
 - Aruba Mobility Controllers
 - Aruba Instant



BENEFITS

- Stealth radio that blends with street furniture
- Next Generation Outdoor Now!
- Reduced Training
- Fewer Man Hours
- Build to meet end user needs



AP-270 Series

Antenna Gain: 5 dBi

2G: 3x3:3 11ac (2.4 GHz)

5G: 3x3:3 11ac (5.15 to 5.875 GHz)

11ac Beamforming Conducted Tx Power

2G: 23 dBm per branch (27.7

aggregate)

MAX EIRP = 36 dBi

5G: 23 dBm per branch (27.7

aggregate)

MAX EIRP = 36 dBi

Power Interface: AC and 802.3at (PoE+)

Power Consumption: 25 W

WAN + LAN Port

Advanced Cellular Coexistence

IP66 and IP67 -40° to +65°C

No Heater. Start and operate.







AP-275





AP-277 802.11ac Outdoor Campus AP

Outdoor 3x3 802.11ac

Industrial temperature rated. -40 to + 60°C.

Dual radio:

- 802.11ac 3x3:3 HT40 2.4GHz(450Mbps)
 - Supports Turbo QAM and 802.11ac beamforming
 - 11n compatible
- 802.11ac 3x3:3 VHT80 5GHz(1.3Gbps)

Aggregate TCP platform throughput performance >1Gbps

Antennas

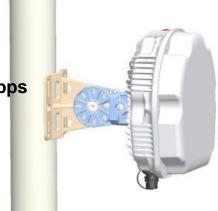
6 Integrated Directional elements 6.5 dBi

Wired interfaces

- Network: 2x 10/100/1000Base-T Ethernet
- USB 2.0 host interface, console port,

Power

Powered by 110/220V AC or 802.3at power





AP-277: Campus Access / Outdoor Retail

Clean front face

- Non descript so will blend in to the environment
- Small compared to other solutions





AP-228 Extended Temp Indoor AP

- Weather protected extended temperature 3x3 802.11ac
 - Industrial temperature rated. -40 to + 60°C.
- Dual radio:
 - 802.11ac 3x3:3 HT40 2.4GHz(450Mbps)
 - Supports Turbo QAM and 802.11ac beamforming
 - 11n compatible
 - 802.11ac 3x3:3 VHT80 5GHz(1.3Gbps)
- Aggregate TCP platform throughput performance >1Gbps
- Antennas
 - 6 RPSMA connector
- Wired interfaces
 - Network: 2x 10/100/1000Base-T Ethernet
 - USB 2.0 host interface, console port,
- Power
 - Powered by 802.3at power







Why AP-228

- 49er's stadium
 - Every other place in the world is too hot or too cold for the 225
 - Need a connectorized unit for high gain LPV antennas
- Some customers still want an enclosure solution
 - Vandalism and physical security of the AP
- It is a simple product extension from AP-270 series







Product Installation Options

Wall-mounting

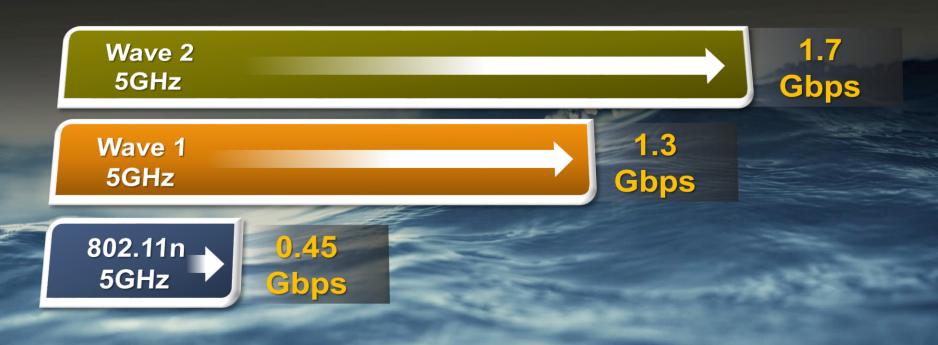


Ceiling-mounting





Reading the Waves – 802.11ac



Multi-User MIMO on the 320 series



Aruba 320 series with 802.11ac Wave 2



MU-MIMO simultaneously up to 3 clients

Aruba ClientMatch® with MU-MIMO grouping

4SS for up to 1.7 Gbps with 80MHz channels

Integrated BLE and dual GbE uplink

ArubaOS 6.4.4 / InstantOS 4.3.0

Multi-User MIMO aware ClientMatch®



Wave 2 milestones



Wired backhaul for 802.11ac



Available today with PoE+

2.5 Gbps

Limited number of the initial Wave 2 deployments

Competing standards

Access network infrastructure in the campus



200 series 11ac Wave 1



HP stackables



SDN and Mobility Controllers



Visibility & management with AirWave / IMC



Policy management with ClearPass



300 series 11ac Wave 2



Dual 1Gbps



HP 5400R zl2

Modular switches



- 6 and 12- slot compact chassis
- Redundant management and power for modules

5406/5412 R

- 96 10 GbE ports, 288 1 GbE ports
- 288 ports full PoE+ capable
- Full L3 features
- SDN OpenFlow 1.3
- Limited Lifetime Warranty 2.0 SMB and Branch Core

- 2, 3, 6 and 10-slot chassis
- 40 GbE capable
- 84 10 GbE ports, 480 1 GbE ports
- High-density PoE+
- Full L3 features & IPv6/MPLS
- IRF stacking
- UWW

- ports)
- 100 GbE Ready
- 576 10 GbE or 1 GbE ports
- Full L3 features & IPv6/MPLS
- IRF stacking
- UWW

Campus Core

Fixed port switches



•Layer 2

•8, 24 or 48 ports

•10/100 & 1 GbE

2530

- •10 GbE uplinks
- •PoE+
- •sFlow, ACLs, IPv6
- Fanless & compact models

3600 v2 EI

Advanced with

mcast routing

24 or 48 ports

PoE+ models

• Layer 3

•10/100

• IRF

· Layer 3 with static & RIP

- routing •8, 24 or 48 ports
- 10/100
- PoE+ models
- Redundant power
- GbE uplinks

2920/2915

- · Laver 3 with static & RIP routing
- •8, 24, 48 ports Giq
- PoE+ models
- Stacking
- Redundant power
- Modular 10GbE uplinks
- OpenFlow

5130 EI

Layer 3 with static & RIP routing

- 24 or 48 ports Gig
- PoE+ models
- 4 fixed 10 GbE uplinks
- Redundant power
- •9 chassis IRF
- OpenFlow 1.3

5500 EI

- Layer 3 Advanced 24 or • Low-latency 48 ports
- Redundant power • IRF

3500

Layer 3

uplink

OpenFlow

Advanced

• 24 or 48 ports

Modular 10 GbE

- OpenFlow • Redundant power
- power Replaceable fans

Mesh

OpenFlow

3800

Advanced 24 or

Highly resilient

Technology

Redundant

Laver 3

48 ports

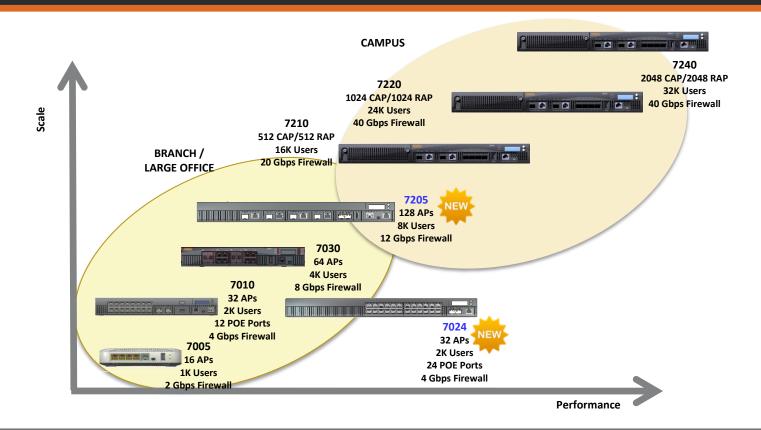
5500 HI

- Layer 3 Advanced
- 24 or 48 ports
- Enhanced MPLS/VPLS support
- Dual Redundant PS
- •IRF
- Fixed and modular 10GbE uplinks
- OpenFlow

SMB & Branch Core

Enterprise

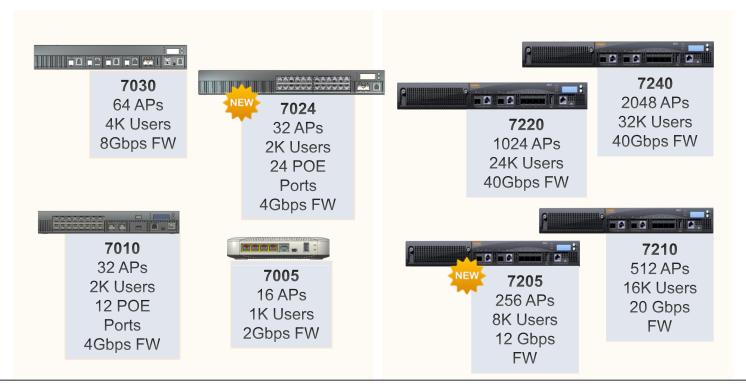
Campus Controller Portfolio Snapshot





Controller Portfolio

BRANCH CAMPUS





Network management

Central

Cloud-based

Instant APs and switches
Zero-touch provisioning
Guest access
WIDS reports



AirWave

On-prem

Aruba and 3rd party APs
Aruba and 3rd party switches
Visual RF, WIDS Reports
App + network visibility



IMC

On-prem

Campus core and data center

Support for 220 manufacturers
Automation and



Deployment flexibility for WLANs

Controller Based

Centralized encryption/switching
Larger mobility domains
Advanced services at scale

Same AP Hardware

Controllerless (Instant)

Many individual remote sites
Simplified management
Minimal onsite HW and IT

CONTROLLER

INSTANT

AirWave

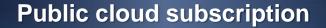
Large sites, many branches
Controller and switch management
Multivendor support

Same Workflows

Central

Cloud-based management Simple maintenance and setup Many independent branches INSTANT

Cloud-based Aruba Central



Enterprise management

Remote monitoring and troubleshooting
Central configuration and firmware management
Compliance records and historical data
True zero touch provisioning

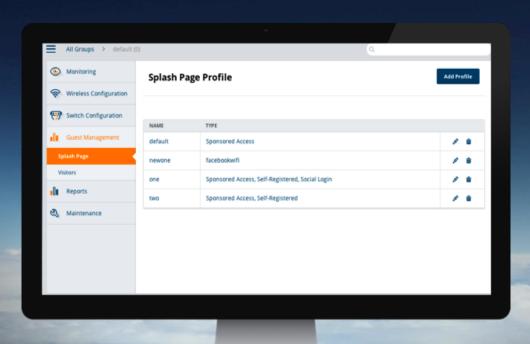
One interface

Multiple sites
Multiple clusters in a single site

Comprehensive e-Support and community



Aruba Central with guest access management





On-prem network management with AirWave

MANAGE

Users

Devices

Wireless

Wired

Traffic / Applications

MULTI-VENDOR



AIRWAVE

USER EXPERIENCE



ANY NETWORK

Optimize

Troubleshoot

Resolve

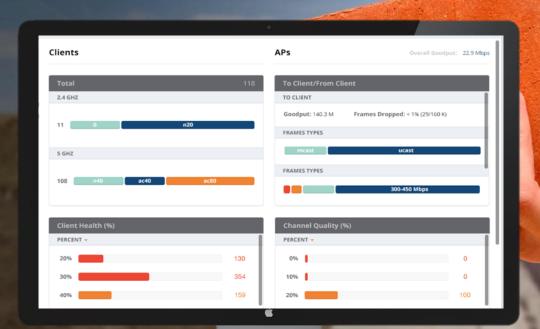
Secure

Report / Comply

VISUAL RF

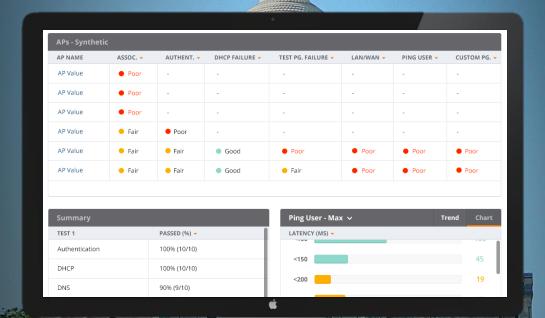


20/100 visibility Infrastructure health

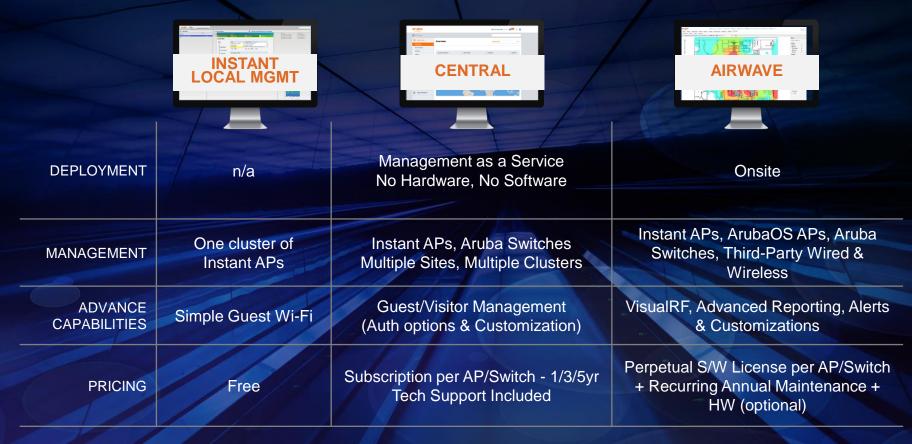


20/40 visibility App awareness **Quality Correlations** Distribution Trend Connectivity Call quality GOOD FAIR POOR **Call Volume** Distribution Devices > Win 7 Œ

20/20 visibility Mobility experience management (Q4'CY15)



Management options

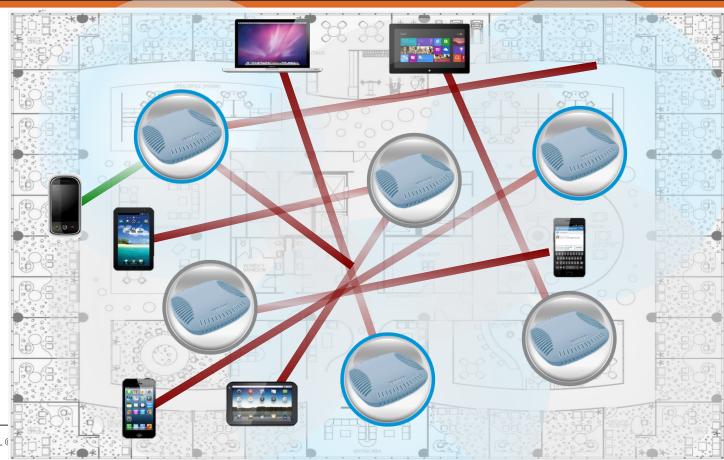


Aruba Central for HP wired Roadmap





More APs Don't Always Help





Aruba Clie



Device Type Summary

Windows 7
Apple iPhone
Other
Android
Apple Apple TV

56.4% 17.8% 12.9% 7.9%

5.0%

86.1%

11.9%

2.0%

Device Type Number of Steers * % of Total Windows 7 57 56.00 Apple iPhone 18 17.00 Android 7.00 Apple Apple TV 4.00 Apple Mac 2.00 ASUS Nexus 7 1.00 Motorola MB865 1.00 Samsung SGH-T999 1.00 Samsung Android Messenger; 0.00 Windows XP 0.00 Samsung SGH-1747 0.00 Apple iPad 0.00 12 Device Types 101 100.00%

Pate 8,401,

Reasons for Steer Summary



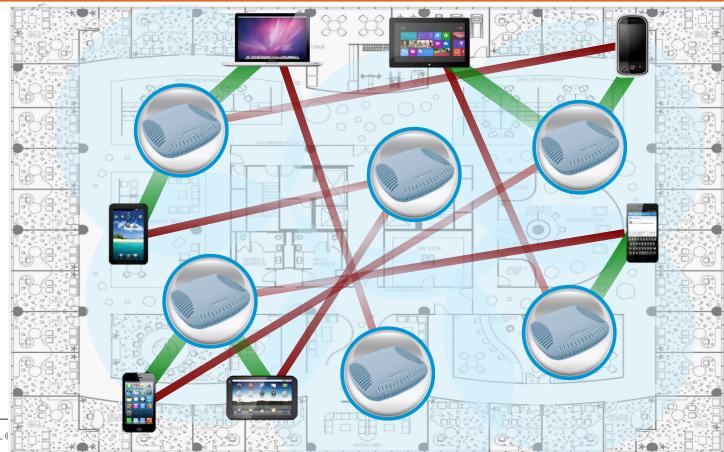
STICKY_CLIENT
unknown
BAND_STEER

number of Steers T	An or Lores
87	86.00
12	11.00
2	1.00
101	100.00%
	87 12 2

ty e



ClientMatch in Action







Secure Air: Identity based Security

Key Features

Single Point of Security Control

Universal Authentication

Role-Based Access Control

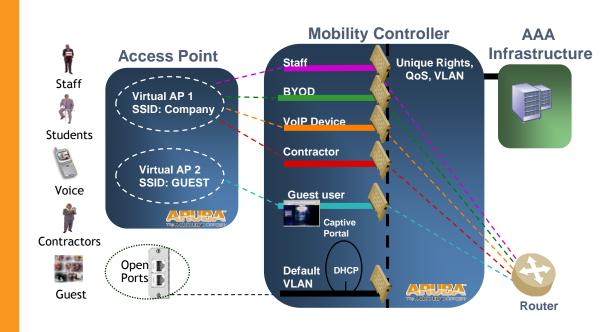
Stateful Firewalls

High-Speed Encryption

Hardware-based Processing

Automatic Client Blacklisting

Flexible Policy Creation





Secure Air: App Visibility and Enforcement

Visibility and control of over 1,500s apps

Integrated Next-Gen Mobility Firewall with DPI

Orchestrate QoS & troubleshooting





AppRF 2.0

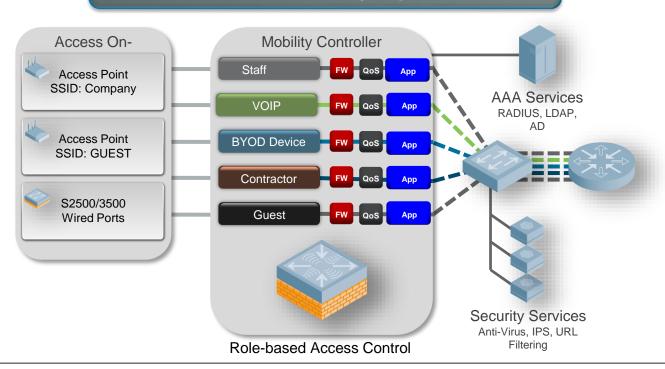


- Incorporates Protocol-Aware Deep Packet Inspection technology
 - Uses advanced techniques for application ID
 - Over 1500 Applications
- Operates at user role level to provide *automated* application control
 - Block application or categories of apps
 - QoS application at L2 or L3
 - Bandwidth contracts for applications
- New Category Dashboard element
 - Shows apps by category such as Peer-to-Peer, Streaming video
- Graphically based application blocking work flow



Role-Based Security App Policy Control

Multiple classes of users on same infrastructure easily separated



Web Content Filtering

- Shows web browsing breakdown by categories and risks
- Use web categories and risks in AppRF policy making
 - Block, QoS, Bandwidth limit, mirror, log web content just like IP addresses and applications
- Allows blocking of sites that present a security risk to end users







Securing GenMobile

1_{in}3 ®

of workers admit to having lost data due to the misuse of a mobile device

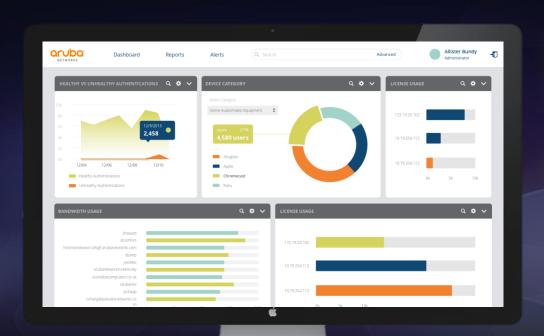
in 10 @ @ @

share their work and personal devices with others regularly

The age bracket with the highest propensity of data and identity theft are employees between

25-34 @ @ years old

Safeguarding Network Access with ClearPass



8M authentications per day at Ohio State University

100K onboarded devices at a top 10 bank

1M devices per year at University of Washington

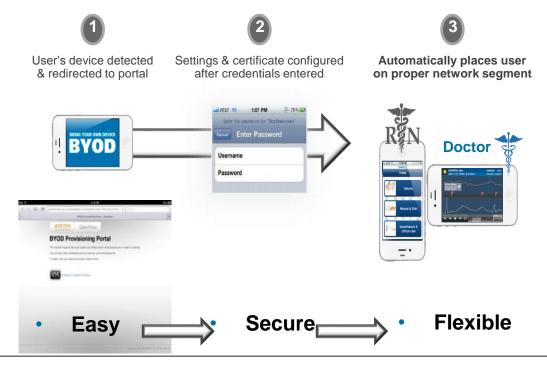
The ClearPass Platform

Expandable Applications



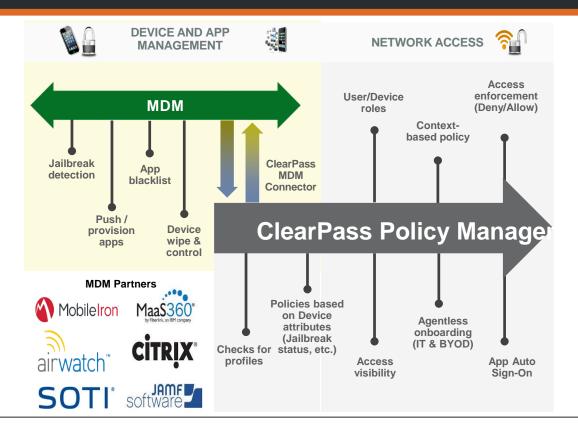
Automated Onboarding of Personal Devices

Authentication With Unique Device Certificates





Extending MDM with Network Policy





Sponsor-Based Guest Wi-Fi



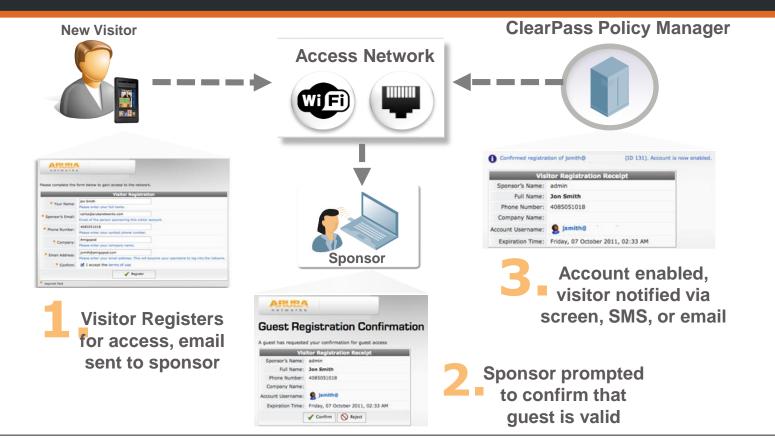
Problem: Getting Wi-Fi access for campus visitors is difficult & time consuming



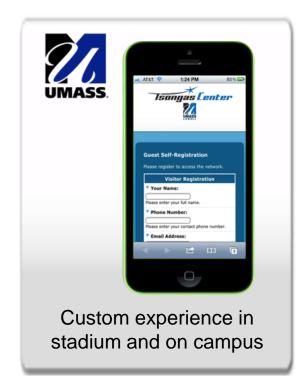
- Sponsor self-registers
 & validates guests
 without calling
 Helpdesk
- Username & password automatically delivered via SMS or e-mail
- University branded and personalized captive portal to each guest

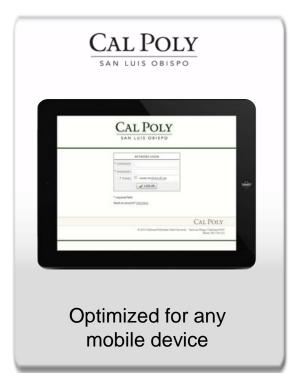


Automated Guest Onboarding



Sponsor-Based Guest Wi-Fi







Translating access policy to enforcement

Aruba ClearPass



Unified policy enforcement



HP Network Protector

ArcSight

MobileIron

paloalto

NETWORKS

Best of breed

security systems

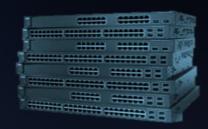
ClearPass for multi-vendor wired infrastructure



Device profiling
Onboard
Wired NAC
Guest access
Trends & insights



Existing deployments of HP switch ports



Existing deployments of Cisco switch ports

ClearPass Exchange program











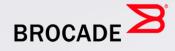


















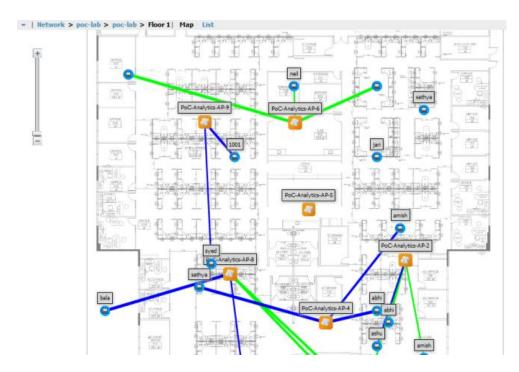






Smart Air: Client Visibility

Floor plan with AP/Client relation link.





Smart Air: Client Health Visibility

Simplified Searching

By user/device name, IP or MAC address

Displays relevant devices matching search criteria

Client health overlay

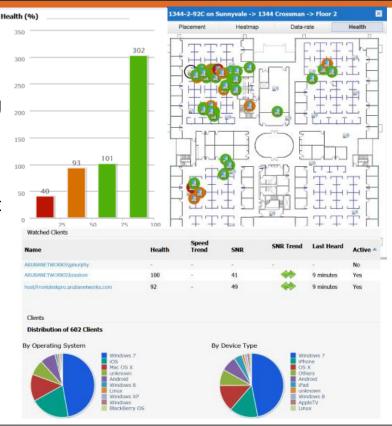
Helps identify if the problem is with the client or RF environment

RF Performance

Display the clients with low client health

Proactively monitor client / RF issues

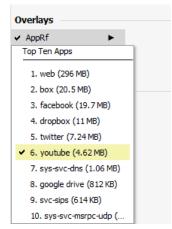
Watched client / VIP perspective





Application Overlay

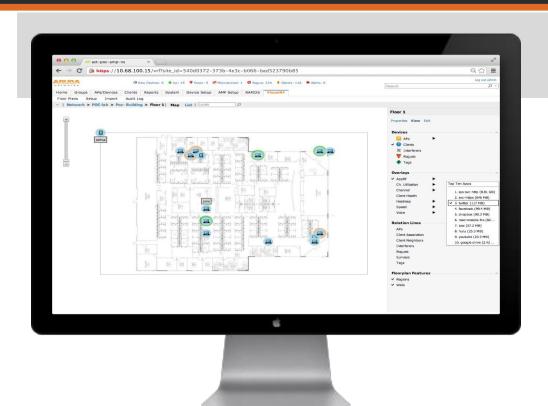
- AppRF overlay for clients
- •Identifies clients contributing to the selected Application.
- •Thresholds for showing red (high), orange and red usage for clients contributing to that application







Smart Air: *Unified Communications*





Interactive UC dashboard for wireless LANs With AirWave 8



Say Goodbye to the Desk Phone







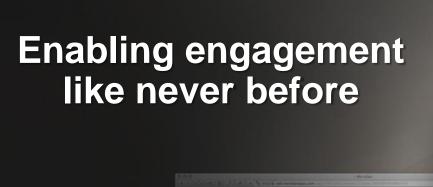












Use Wi-Fi analytics to fuel decision making

Increase loyalty with personalized digital ads



Unlocking the Value of Network Context







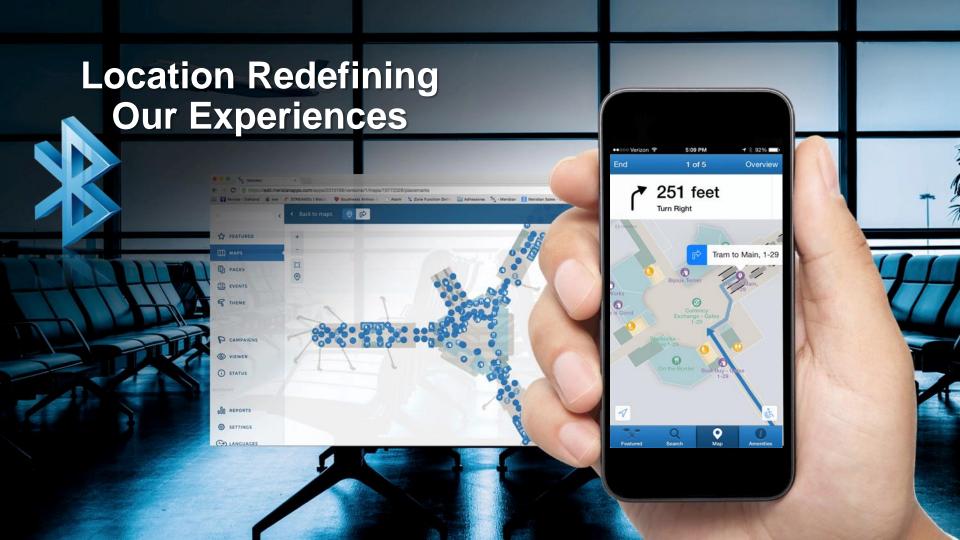












Meridian App Platform and AppMaker





Teahouse

The Teahouse in the Tower of Cosmic Reflections at Lan Su Chinese Garden offers visitors the ability to sit, relax, and enjoy tea while gazing into the Garden.

Operated by The Tao of Tea, a local company that promotes the art and culture of tea, the Teahouse brings together the beauty and symbolism of the Garden with Chinese tea culture.

Tea presentations are in classical styles with snacks and sweets offered as compliments.



Meridian Software Development Kits (SDKs)



Aruba Beacons with Bluetooth Low Energy (BLE)

Enterprise-grade and simple to deploy

Compatible with iBeacon API

Protects user privacy



Battery life of 1.5 to 2 years or USB powered

Excellent accuracy (<1m) for location

Low latency (<2sec) for notifications



Glowing blue dot indoors with Aruba Location Beacons

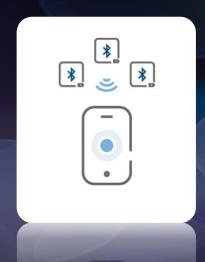
Beacons are always chirping at the same power strength



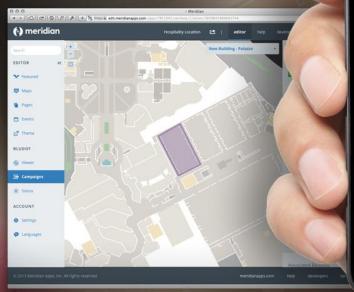
User downloads the app and permits the use of location



App calculates the realtime location of the mobile device







Campaign Active



.

.

Push notifications indoors with Aruba Proximity Beacons

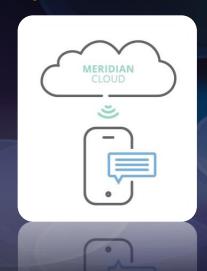
Proximity beacon is chirping at varying strengths



Mobile app wakes up and notifies the Meridian cloud



Meridian tells the app to display a local push notification



First solution with end-to-end beacon management









USB Aruba Beacons



Beacons Mobile App

Update indoor map and measure accuracy

Meridian Cloud

Monitor beacon status, battery power level, and update firmware





How does Aruba Wi-Fi help manage Aruba Beacons?

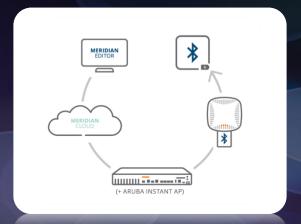
Aruba USB Beacon plugs into an Aruba Wi-Fi access point



AP communicates with battery-powered beacons and Meridian cloud

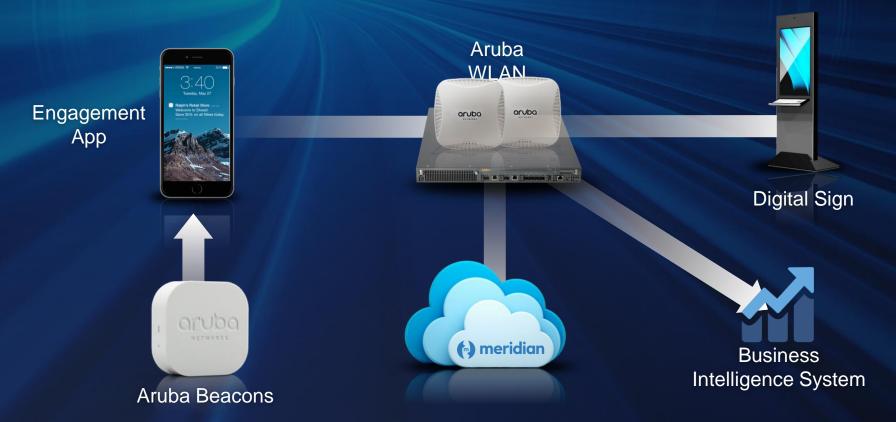


Aruba Beacon details are monitored and modified within the Meridian cloud





Personalized digital signages, per location



Automated controls to secure BYOD

IT Systems



MDM



Cellular Network















Automated meeting room attendance and booking



DRM and geofencing for sensitive data



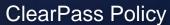
Digital roll call and classroom management



Location and identity driven physical security



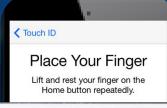






Physical Security System

Protection against lost devices



Your App Name

Please scan your fingerprint to verify your identity before leaving the building with this mobile device.

Close

Open



Aruba Beacons at the building perimeter



ClearPass Policy



Mobile Device Management



